

Dear Friends & Supporters of Child Foundation:

Once again we are taking measures to ensure that the full and equal enjoyment of all human rights and fundamental freedoms are met for all children including equally access to health, education and good nutrition for healthy children and those with chronic diseases like cancer, blindness, infections and other disabilities. As you know Child Foundation (CF) has launched an unprecedented Global Campaign on March 27, 2005, therefore we are shifting some plans to meet the United Nations, deadline of 2015, which 189 United Nations Member States have pledged to. Because of our commitment to the children of the world and the United Nations, we are limiting our activities to target only specific United Nations, Millennium Development Goals (MDG). Therefore for FY 2005-2008, Child Foundation is focusing to increase funds to our specific proven programs only. These include specific targets like eradicating extreme hunger, achieving universal primary education by 2010 and reversing the chronic malnutrition in all children.

Facts:

- Every 9 minutes someone with a blood cancer will die. *
- Immunization prevents 2 million child deaths a year. *
- An estimated 246 million children are exploited through child labor. *
- An estimated 1.2 million children are trafficked each year. *
- Leukemia is the leading cause of disease related death among children under the age of 15 and strikes twice as many adults. *
- 14 million children are orphans because of the HIV/AIDS, and more than half of all new HIV/AIDS strike people under the age 25. *

Child Foundation sees that the globalization has actually been opening new opportunities for all of our children through trade and partnership with local non-governmental agencies in different countries. Child Foundation has endorsed many goals and plans on The Millennium Development. We strongly reaffirm our commitment to achieve these goals and targets and therefore paying greater attention to building systems to improve mental and physical health of all children.

We also support the United Nations campaign to close gender gaps in schools. Child Foundation recognizes that education is a key factor in reducing the poverty and minimizing discrimination against girls, women and promoting peace and democracy among all individuals. CF is taking steps to ensure that by 2015, we significantly increase our sponsorship of primary school-age children, especially for the most disabled and disadvantaged. Child Foundation has also observed that the disaster after the Bam and Tsunami's earthquake endure unspeakable pressure on children. They often suffer emotional damages in which we are trying to empower their own communities to help. We see that these natural disasters may undermine children abilities to develop to the fullest.

We are promoting community-based solutions to problems of illiteracy, disease and poverty and we are seeking your partnership in this global vision. Effective May 2005, we will be making some changes to the amount of funds available for each child while we only target specific programs and we may no longer be able to honor donations for different projects other than our approved recognized programs. Taking into account the best interest of children and to achieve these goals and targets by 2008, Child Foundation in the next three years will:

- Implement special strategies to improve children's learning abilities.
- Encourage literacy and advanced education for all children.
- Ensure that malnutrition is minimized in all children of both genders.
- Implement programs to eliminate gender disparities in education systems.

- Implement programs for adolescents to promote physical and mental health.
- Meet specific nutritional and medical needs of children with chronic illnesses.
- Promoting close partnership with local NGOs.
- Encourage youth participation and leadership, collaboration with peers for community projects and events.
- Develop diverse programs to reach out to all children in emergencies.
- Support innovative programs to ensure eradicating hunger-related deaths.

While we thank you for your genuine support of our children, Child Foundation is looking into ways to advance its leadership into a new level in developing global partnership for development and we believe together we can make a more secure and healthier lives for all the children.

*UNICEF, 2004

* The Leukemia & Lymphoma Society, 2005